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## **1.About**

### **About Deccan Education Society**

**The Deccan Education Society (DES)**, Pune was established in 1884 by the stalwarts of India's freedom struggle, Gopal Ganesh Agarkar, and Lokmanya Bal Gangadhar Tilak, and later built by great personalities of the era, Gopal Krishna Gokhale and Dhondo Keshav Karve (honoured with Bharat Ratna). Currently, DES runs educational institutions in Maharashtra, including schools, colleges, technical institutes, and autonomous institutes in management, law, agricultural education, and vocational training.

### **About IMDR**

IMDR, the Institute of Management Development and Research, is an autonomous AICTE Approved, NBA Accredited Management Institute in Pune. Celebrating its 51st year, it was established in 1974 by DES with the primary objective of providing quality management education. IMDR offers postgraduate PGDM which is NBA Accredited and approved by AICTE. The PGDM has an equivalence with MBA program as per the recognition provided by Association of Indian Universities. IMDR also offers a Fellow program in Management (FPM) which is designed to cater students from Industry and Academia from mid to senior level professionals

### **About the conference**

The conference on Deep Tech at IMDR will explore the transformative impact of breakthrough technologies such as AI, robotics, quantum computing, and biotechnology on Industry, healthcare, education, agribusiness, economies and societies. It will examine how these innovations drive the global race for technological leadership, reshape business models, and address societal challenges like climate change, healthcare, and sustainable energy.

India's growing Deep Tech ecosystem, bolstered by government policies, education, and research, positions it as a key player, but challenges like navigating regulations, retaining talent, and securing R&D investments persist. The conference will emphasize how business leaders can leverage Deep Tech for innovation and societal progress while addressing leadership and ethical challenges.

Through discussions on India's evolving role and the societal implications of Deep Tech, the event aims to provide business school students and professionals with insights into navigating the technological landscape, fostering innovation, and creating positive societal impact. It will serve as a platform for thought leaders, academicians, and industry experts to shape the future of technological leadership.

We are excited about the prospect of bringing together distinguished professionals and scholars like yourself to deliberate on the pivotal role of transformation in shaping the future of the global business landscape.

### Conference Subthemes

- Deep Tech in Finance and Trade
- Technological Innovation and Consumer Dynamics
- Human Capital in Deep Tech World
- Advanced Supply chain and Operations Management
- Business, Technology and Innovation Ecosystems
- Geopolitics, Policy and Technological Leadership
- Cyber Security and Data Privacy in the Age of Deep Tech
- Role of Deep Tech in Environmental Sustainability
- Urban Economy and smart cities of the future
- Deep Tech in Rural Transformation
- Deep Tech innovation in Agribusiness
- Health and Wellness Transformation in Deep Tech
- Deep Tech in Hospitality Sector
- Emerging Deep Tech based Start up Culture
- Transforming Learning with Deep Tech Education

### Key Highlights

- Selected papers will be published in reputed journals (SCOPUS/ABDC/ UGC Care/ Peer Reviewed)
- Words of Wisdom from renowned Keynote Speakers and through Panel Discussion by Experts
- Best Paper Awards with attractive cash prizes

### Best Research Paper Awards

- 1) 1<sup>st</sup> Prize- Rs 5000
- 2) 2<sup>nd</sup> Prize: Rs 3000
- 3) 3<sup>rd</sup> Prize: Rs 2000

## 2. Brochure (As attached in the email)

Download pdf option and also display the brochure

## 3. Registration and Submission

### Registration Fees

Participants	Amount
Industry Professional	2000 Rs
Teaching Faculty	1500 Rs
Research Scholar	1000 Rs
Student	500 Rs

(inclusive of GST)

Research Papers are invited from Industry Professionals, Technology providers, Consultants, Academicians, IMDR Alumni, Research Scholars and PG Students for participation and publication opportunities

### Important Dates

<b>Last Date of Paper Submission</b>	<b>15<sup>th</sup> Feb 2025</b>
<b>Last Date of Conference Registration</b>	<b>28<sup>th</sup> Feb 2025</b>
<b>Conference Date</b>	<b>7-8<sup>th</sup> March 2025</b>

**For Conference registration and Research Paper Submission kindly fill up the following form**

Submission Link: <https://forms.gle/hsu8x1FUeu3457QEA>

### NEFT/IMPS Details

Beneficiary Name: DES Director

IMDR Beneficiary Bank Name: HDFC Bank

Beneficiary Branch: Opp. Hotel Lalit Mahal, Pune 411005

Beneficiary Saving Account No: 50100302299116

IFSC Code: HDFC0000103

### Guidelines to Authors

**Authors are requested to send Full Length Papers along with Abstract in Soft Copy as per instructions below**

- 1) Covering Sheet with Personal Information: Name, Title of Study, Affiliation ( Institute/ Organization) , Email id, Contact number & Postal Address**
- 2) Research Paper Format**

Abstract	Max 250 Words
Full Paper	Max 6000 words
Font type	Times New Roman
Font Size	Size 12(14 for headings)
Spacing	1.5
Margin	Left 1.5”, other sides 1”

**All papers will be reviewed by the reviewer panel and authors of the selected papers will be communicated via email**

**Note: Please confirm that the work you are submitting to the conference has not been published previously and is not currently under consideration for publication elsewhere.**

**For any Queries related with Research paper submission kindly write to [conference@imdr.edu](mailto:conference@imdr.edu)**

## 4.Publication

### Publication Opportunities

Selected papers complying with the submission guidelines will have publication opportunities in associated journals. **Publication and processing charges as per the Journal Norms will have to be borne by the authors.** The acceptance for publication of Research Paper is subject to rigorous Quality checks and peer review by the editorial board of respective journals

### Associated Journals:

- 1) Journal of Emerging Market Finance (<https://journals.sagepub.com/home/EMF>)
- 2) South Asian Journal of Business Management and Cases (<https://journals.sagepub.com/home/bmc>)
- 3) IMDR's Journal of Management Development and Research.

## 5.Contact us

Give us a call or drop by anytime, we endeavour to answer all enquiries within 24 hours on business days. We will be happy to answer your questions.

Our Address:

DES, Institute of Management Development and Research, Fergusson College Campus, Pune-4

Contact No : 020-67656111

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