

The IMDR Edge

Individual student mentoring by faculty members takes care of their various developmental facets and guides them in resolving issues faced during the PGDM program.



First B-school in Pune



Rich Legacy of 46 years



Strong Alumni Network



Inter-disciplinary curriculum design in tune with industry requirements.



Industry relevant certifications



Best return on investment (ROI) in terms of tuition fees to salary earned.

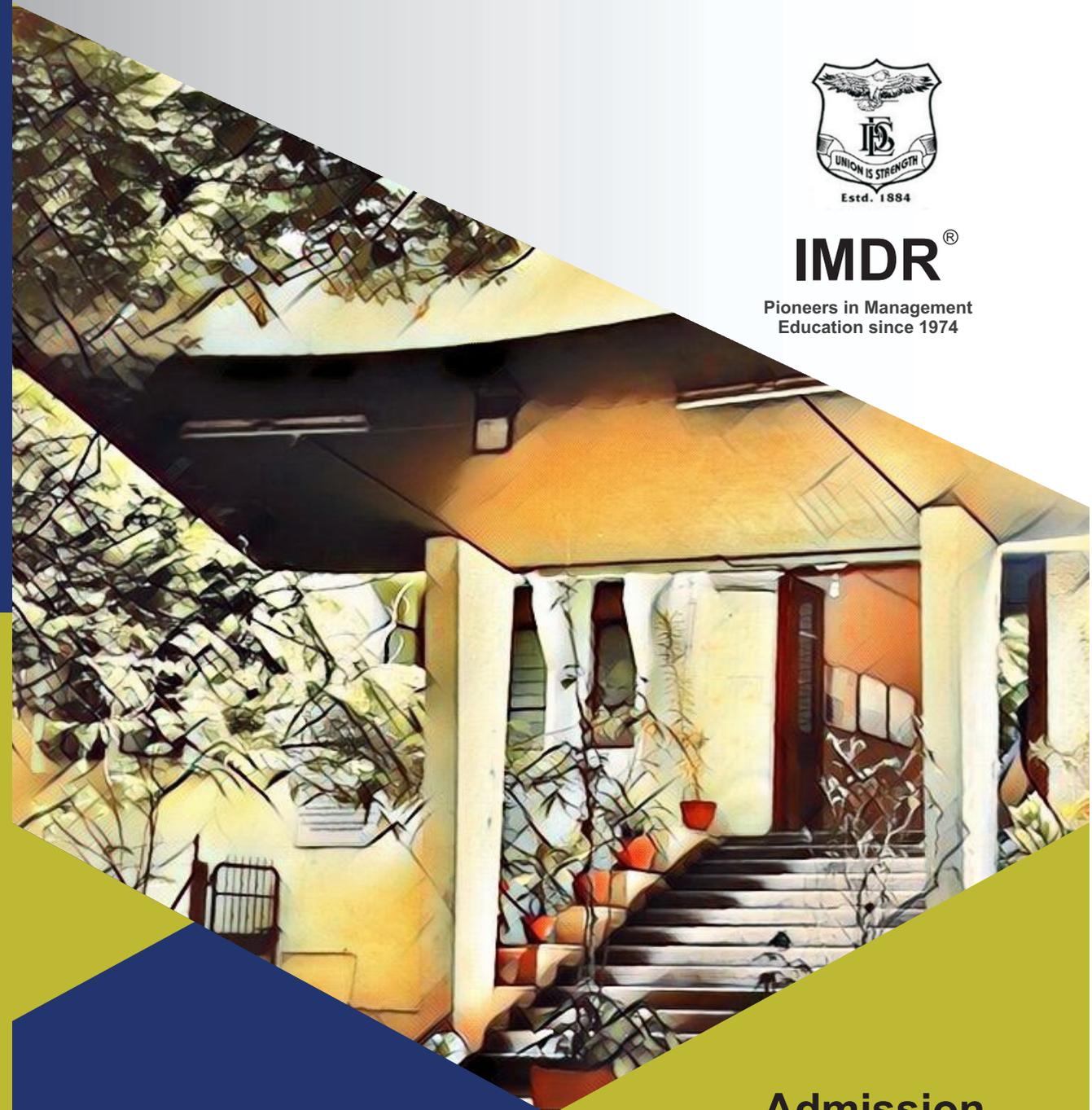


Located at Deccan Gymkhana in the heart of the city of Pune.

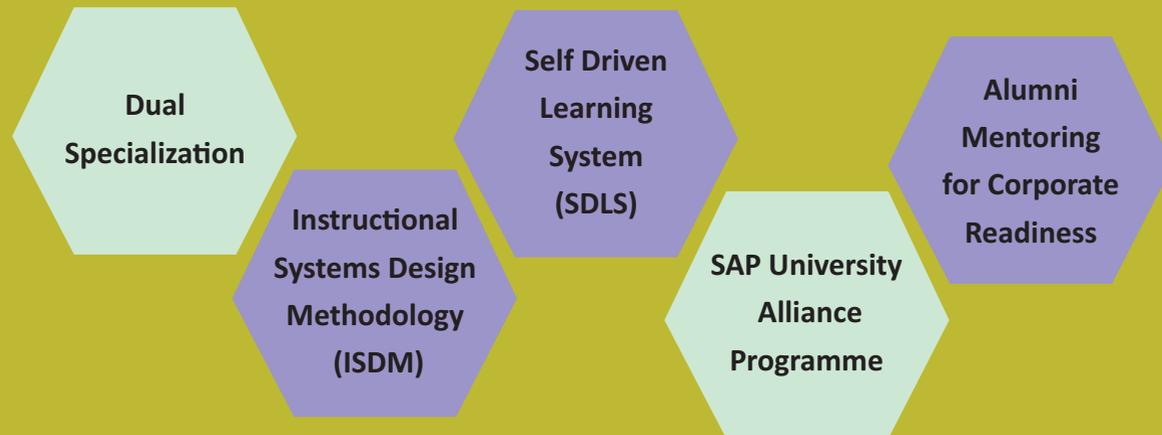


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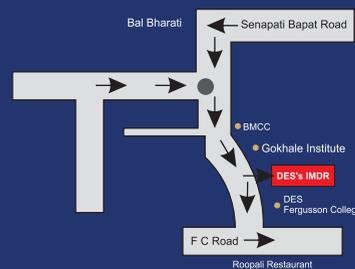
Pioneers in Management Education since 1974



Unique aspects of IMDR



Map



Address

DES Campus, Agarkar Road,
Deccan Gymkhana, Pune - 411004
Tel. : 020-67656260, 67656241
Mob. : 9225340984
Website : www.imdr.edu.
For Enquires : admissions@imdr.edu.

Deccan Education Society's

INSTITUTE OF MANAGEMENT DEVELOPMENT & RESEARCH

(Founded by Late Padmashree Dr. Ramesh Doshi and Late Shri Sumatilal Shah)

Approved by AICTE & Recognised by DTE Maharashtra

Admission 2020-22



About Us

Deccan Education Society (DES), Pune was established in 1884 and registered on 13th August 1885 by four patriotic visionaries- Vishnu Shastri Chiplunkar, Bal Gangadhar Tilak, Gopal Ganesh Agarkar and Mahadeo Ballal Namjoshi - who were already recognized as the pioneers of new education in India. DES established IMDR in 1974 as a constituent unit. It took over the MBA programme of the Pune University - Centre for MBA and the Diploma in Business Management (run in BMCC, a sister institute, since 1968). Affiliated to Pune University, IMDR was also a recognized centre for research leading to Ph.D. In 1977, IMDR became autonomous institute by delinking itself from the University of Pune. The rationale of this step was stated in these words "To make our teaching programmes, methods of teaching and examination more comprehensive, more flexible and more result oriented." In 2011, IMDR got approved by All India Council of Technical Education (AICTE) New Delhi & recognized by Directorate of Technical Education (DTE) Maharashtra.



Bal Gangadhar Tilak Mahadeo Ballal Namjoshi Vishnushastri Chiplunkar Gopal Ganesh Agarkar Vamanrao Apte

VISION

IMDR is a community of students, staff and faculty striving to be vibrant with learning processes in which individuals discover THEMSELVES while being PRODUCTIVE with their capabilities and CREATIVE with their energy. We also nurture RELATEDNESS with the world outside so that we grow by sharing the wealth of knowledge and experience

MISSION

IMDR is committed to the kind of Management Education which contributes to enlightened management practice and sustained growth of work organisation. Our students should be helped to become thoughtful and sensitive professionals, with a commitment to simultaneously contributing to the environment and the self

About the Program

The Post Graduate Diploma in Management (PGDM) is a two year full time programme. It is an autonomous programme approved by AICTE and recognised by DTE (Maharashtra). The programme is divided into 4 semesters, each of approximately 16 weeks. Classes are usually held from 9 am to 7 pm. The second semester is followed by a 8 weeks internship in a business organisation.

Course Design

Our program prepares students to be down-to-earth performers, who continuously learn from experience and develop into thoughtful and sensitive professionals, so that they participate and influence organisational processes in an enlightened manner. The unique design of our programme is based on the Instructional System Design Methodology, which aims at integrating different disciplines to make Management an enriching field of thoughtful practice. It is not modelled on any other Indian or Foreign Programme. We emphasize self-study throughout the program. Hence, besides classroom learning, there are assignments, case study sessions and field studies, in which student's ACTIVE participation is expected. We desire strict adherence to the minimum attendance norm, which is 75%, the remaining 25% being allowed for personal exigencies, sickness, etc.

IMDR also offers following Value added Program

- Business Analytics
- Business Intelligence
- Data Science
- Digital Marketing
- Insolvency Associates
- SAP
- Financial Modelling and Valuation

Assessment

40% of the assessment is continuous and the remaining 60 % through the semester-end examination. The minimum percentage for passing is 50%.

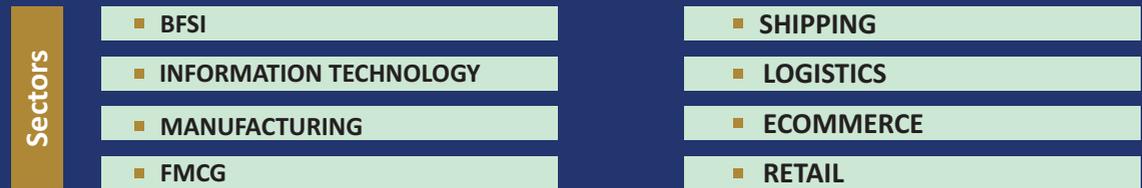
Specializations Offered



New Specializations



SOME OF OUR RECRUITERS



Sectors	Companies
BFSI	Bajaj Finserv, Bajaj Allianz, Aegon Life, Aeon Credit, ICICI Bank, HDFC Bank, ICICI Securities, ICICI Prudential, HFFC
INFORMATION TECHNOLOGY	IndusInd Bank, Future Generali, Kotak Bank, Tata Capital, Purnartha, Tata Consultancy Service Ltd., Tata Consultancy Service -Business Process Service, HCL Technologies, Kuehne & Nagel
MANUFACTURING	KSH Logistics, Godrej and Boyce, Sudarshan Chemicals, Bajaj Auto, Greaves Cotton, LG Electronics, Hansa Group, BYJUs, Future Group
FMCG	
SHIPPING	
LOGISTICS	
ECOMMERCE	
RETAIL	