

Nurturing **Business Leaders of Tomorrow**



Admissions
2022-24



Estd. 1884

IMDR[®]

Pioneers in Management
Education since 1974

**Deccan Education Society's
INSTITUTE OF MANAGEMENT
DEVELOPMENT & RESEARCH**

(Founders: Late Padmashree Dr. Ramesh Doshi
and
Late Shri Sumatilal Shah)

Approved by AICTE & Recognised
by DTE Maharashtra

ABOUT US

IMDR, the 1st B-School in Pune was established in 1974 as a constituent unit of the DES and is a sister institute of Ferguson College & BMCC. We have been pioneering Management Education since then. Our aim is to make our teaching programs, methods of teaching, and examination more comprehensive, more flexible, and more result-oriented. With a strong legacy of 48 years in education, we continue to **NURTURE BUSINESS LEADERS FOR SUCCESS.**

ABOUT THE PROGRAM

The Post Graduate Diploma in Management (PGDM) is a two-year full-time program. It is an autonomous program approved by AICTE and recognized by DTE (Maharashtra). The program is divided into 4 semesters, each of approximately 16 weeks. The second semester starts with 6 months Industry internship.

IMDR also offers Value added Programs



OUR FOUNDERS



COURSE DESIGN

Our program prepares students to be down-to-earth performers, who continuously learn from experience and develop into thoughtful and sensitive professionals, so that they participate and influence organisation a process in an enlightened manner. The unique design of our programme is based on the Instructional System Design Methodology, which aims at integrating different disciplines to make Management an enriching field of thoughtful practice is not modelled on any other Indian or Foreign Programme. We emphasize self-study throughout the program. Hence, besides classroom learning, there are assignments, case study sessions and field studies, in which student's **ACTIVE** action is expected. We desire strict adherence to the minimum attendance norm, which is 75%, the remaining 25% being allowed for personal exigencies, sickness, etc.

VISION

IMDR is a community of students, staff and faculty striving to be vibrant with learning processes in which individuals **DISCOVER THEMSELVES** while being **PRODUCTIVE** with their capabilities and **CREATIVE** with their energy.

We also nurture **RELATEDNESS** with the world outside so that we grow by sharing the wealth of knowledge and experience.

MISSION

IMDR is committed to the kind of **MANAGEMENT EDUCATION** which contributes to enlightened management practice and sustained growth of work organizations.

Our students should be helped to become **THOUGHTFUL** and **SENSITIVE PROFESSIONALS**, with a commitment to simultaneously contributing to the environment and the self.

THE FIRST B SCHOOL IN PUNE





Past Recruiters

Coca Cola	ICICI Securities
Accenture	ICICI Prudential
Bajaj Auto	HFFC
Tata Consultancy Service	Indusind Bank
HCL Technologies	Tata Capital
LG Electronics	Tata Consultancy Service limited
Godrej and Boyce	–Business Process Service
Future Generali	Sudarshan Chemicals
ICICI Bank	Greaves Cotton
HDFC Bank	Hansa Group
Kotak Bank	Kuehne & Nagel
BYJUs	KSH Logistics
Bajaj Finserv	Purnartha
Bajaj Allianz	Future Group
Aegon Life	
Aeon Credit	

Specializations Offered (Dual)



Marketing



Finance



Human Resources



Supply Chain and Operations



Business Analytics



Entrepreneurship and Start-up Management



International Trade



Business Technology & Systems

Sectors

- | | |
|--------------------------|-------------|
| ► BFSI | ► LOGISTICS |
| ► FMCG | ► ECOMMERCE |
| ► SHIPPING | ► RETAIL |
| ► INFORMATION TECHNOLOGY | |
| ► MANUFACTURING | |



The Dr. P.C. Shejwalkar Centre for Entrepreneurship and Innovation is a well-equipped Ideation lab with professional services, funding, experienced mentors, and industry linkages. This will hand-hold students through their entrepreneurial journey from start-up to scale-up phase.



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The IMDR Edge

Individual student mentoring by faculty members takes care of their various developmental facets and guides them in resolving issues faced during the PGDM program.



First
B-school
in Pune



Embedded
Six-month
Internship



Strong
Alumni
Network



Blended
Learning



Located at
Deccan Gymkhana
in the heart of
Pune city



Inter-disciplinary curriculum
design in tune with industry
requirements.

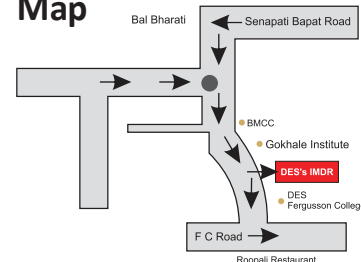


Best return on investment (ROI)
in terms of tuition fees
to salary earned.



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Map



* To apply, scan the QR code