

The IMDR Edge

Individual student mentoring by faculty members takes care of their various developmental facets and guides them in resolving issues faced during the PGDM program.



First B-school in Pune



Rich Legacy of 46 years



Strong Alumni Network



Inter-disciplinary curriculum design in tune with industry requirements.



Industry relevant certifications



Best return on investment (ROI) in terms of tuition fees to salary earned.



Located at Deccan Gymkhana in the heart of the city of Pune.

Unique aspects of IMDR

Dual Specialization

Instructional Systems Design Methodology (ISDM)

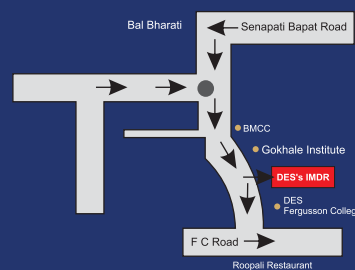
Self Driven Learning System (SDLS)

SAP University Alliance Programme

Alumni Mentoring for Corporate Readiness



Map



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For Enquires : admissions@imdr.edu.



IMDR®

Pioneers in Management
Education since 1974

Deccan Education Society's

INSTITUTE OF MANAGEMENT DEVELOPMENT & RESEARCH

(Founded by Late Padmashree Dr. Ramesh Doshi and Late Shri Sumatilal Shah)

Approved by AICTE & Recognised by DTE Maharashtra

Admission 2020-22



About Us

Deccan Education Society (DES), Pune was established in 1884 and registered on 13th August 1885 by four patriotic visionaries- Vishnu Shastri Chiplunkar, Bal Gangadhar Tilak, Gopal Ganesh Agarkar and Mahadeo Ballal Namjoshi - who were already recognized as the pioneers of new education in India. DES established IMDR in 1974 as a constituent unit. It took over the MBA programme of the Pune University - Centre for MBA and the Diploma in Business Management (run in BMCC, a sister institute, since 1968). Affiliated to Pune University, IMDR was also a recognized centre for research leading to Ph.D. In 1977, IMDR became autonomous institute by delinking itself from the University of Pune. The rationale of this step was stated in these words "To make our teaching programmes, methods of teaching and examination more comprehensive, more flexible and more result oriented." In 2011, IMDR got approved by All India Council of Technical Education (AICTE) New Delhi & recognized by Directorate of Technical Education (DTE) Maharashtra.



VISION

IMDR is a community of students, staff and faculty striving to be vibrant with learning processes in which individuals discover THEMSELVES while being PRODUCTIVE with their capabilities and CREATIVE with their energy.
We also nurture RELATEDNESS with the world outside so that we grow by sharing the wealth of knowledge and experience

MISSION

IMDR is committed to the kind of Management Education which contributes to enlightened management practice and sustained growth of work organisation. Our students should be helped to become thoughtful and sensitive professionals, with a commitment to simultaneously contributing to the environment and the self

About the Program

The Post Graduate Diploma in Management (PGDM) is a two year full time programme. It is an autonomous programme approved by AICTE and recognised by DTE (Maharashtra). The programme is divided into 4 semesters, each of approximately 16 weeks. Classes are usually held from 9 am to 7 pm. The second semester is followed by a 8 weeks internship in a business organisation.

Course Design

Our program prepares students to be down-to-earth performers, who continuously learn from experience and develop into thoughtful and sensitive professionals, so that they participate and influence organisational processes in an enlightened manner. The unique design of our programme is based on the Instructional System Design Methodology, which aims at integrating different disciplines to make Management an enriching field of thoughtful practice. It is not modelled on any other Indian or Foreign Programme. We emphasize self-study throughout the program. Hence, besides classroom learning, there are assignments, case study sessions and field studies, in which student's ACTIVE participation is expected. We desire strict adherence to the minimum attendance norm, which is 75%, the remaining 25% being allowed for personal exigencies, sickness, etc.

IMDR also offers following Value added Program

- Business Analytics
- Business Intelligence
- Data Science
- Digital Marketing
- Insolvency Associates
- SAP
- Financial Modelling and Valuation

Assessment

40% of the assessment is continuous and the remaining 60 % through the semester-end examination. The minimum percentage for passing is 50%.

Specializations Offered

Marketing

Supply Chain and Operations

Systems

Finance

Human Resources

International Trade

New Specializations

Entrepreneurship and Start-up Management

Business Analytics

SOME OF OUR RECRUITERS

Sectors

BFSI

INFORMATION TECHNOLOGY

MANUFACTURING

FMCG

SHIPPING

LOGISTICS

ECOMMERCE

RETAIL

Companies

Bajaj Finserv

Bajaj Allianz

Aegon Life

Aeon Credit

ICICI Bank

HDFC Bank

ICICI Securities

ICICI Prudential

HFFC

IndusInd Bank

Future Generali

Kotak Bank

Tata Capital

Purnartha

Tata Consultancy Service Ltd.

Tata Consultancy Service –Business Process Service

HCL Technologies

Kuehne & Nagel

KSH Logistics

Godrej and Boyce

Sudarshan Chemicals

Bajaj Auto

Greaves Cotton

LG Electronics

Hansa Group

BYJUs

Future Group