IBM Business Analytics Lab

Initiative of the Career Education

In Collaboration With:
Deccan Education Society's
DES Center for Skill Development and Innovations(DESCSDI)

SKILLS DEVELOPMENT & INNOVATION PROGRAM

Companies use Business Intelligence (BI) & Analytics (BA) to make data-driven decisions. The insight gained by Business Analytics enables these companies to automate and optimize their business processes.

Advantages of DES – IBM initiatives for Skill Development and Innovations?

- Accelerate my career through analytics
- Master the concepts of Business Intelligence and Analytics from most influential experts
- Get trained on data analytics from industry leaders like IBM
- Become leader of future through channel partners

Who is it for?

- Graduate /Post Graduate/ Researcher in Maths, Physics, Statistics, Economics, Commerce, Management,
- Graduate /Post Graduate/ Researcher in Engineering, Technology, Computer Science / applications, IT.
- Industry experience in BI, Analytics, IT or S/W development, with minimum 12th standard mathematics.
- Two minds struggling to understand the difference and relation between data and Intelligence

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