IBM Business Analytics Lab

Initiative of the Career Education

In Collaboration With:
Deccan Education Society's
DES Center for Skill Development and Innovations(DESCSDI)

SKILLS DEVELOPMENT & INNOVATION PROGRAM

Companies use Business Intelligence (BI) & Analytics (BA) to make data-driven decisions. The insight gained by Business Analytics enables these companies to automate and optimize their business processes.

Advantages of DES – IBM initiatives for Skill Development and Innovations?

- Accelerate my career through analytics
- Master the concepts of Business Intelligence and Analytics from most influential experts
- Get trained on data analytics from industry leaders like IBM
- Become leader of future through channel partners

Certificate in Business Intelligence

1. Information Management
2. Spreadsheet Modelling
3. Proficiency in tools with Cognos insights and Watson analytics
4. Descriptive analytics with Cognos BI

Who is it for?

- Graduate /Post Graduate/ Researcher in Maths, Physics, Statistics, Economics, Commerce, Management,
- Graduate /Post Graduate/ Researcher in Engineering, Technology, Computer Science / applications, IT.
- Industry experience in BI, Analytics, IT or S/W development, with minimum 12th standard mathematics.
- Two minds struggling to understand the difference and relation between data and Intelligence

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