



Estd. 1884

Deccan Education Society's

# Institute of Management Development and Research, Pune

**IMDR**  
THE OLDEST B-SCHOOL IN



# IMDR<sup>®</sup>

Placement Brochure  
(2018-2020)

Post Graduate Diploma in Management  
Pioneers in Management Education since 1974  
Email: [placements@imdr.edu](mailto:placements@imdr.edu)

*'Nurturing Relatedness  
with the World'*

# IMDR's Legacy

Glorious 135 years of Deccan Education Society



Shri. Bal Gangadhar Tilak



Shri. Mahadeo Ballal Namjoshi



Shri. Vishnushastri Chiplunkar



Shri. Gopal Ganesh Agarkar



Shri. Vamanrao Apte

The Deccan Education Society (DES) was established in the year 1884 and was registered on 13th August 1885 by five towering personalities of the Indian freedom struggle – Vishnu Shastri Chiplunkar, Bal Gangadhar Tilak, Gopal Ganesh Agarkar, Mahadeo Ballal Namjoshi and Vamanrao Apte. In the pre-independence era, these visionaries realized that the education system which prevailed in India under the rule of the Britishers was to create products to serve the Britishers: babus and clerks. The system did not teach the people to question, criticize, create and reflect their thoughts. It was simply a system that perpetrated the slave mentality. Hence the common mission for establishing DES was to reverse this slave mentality.

In the view of the founders, 'Education was the means of rousing the intellect, the drooping will and the slumbering conscience of their fallen countrymen'. At a time when the concept of democratic practice was just being conceived in India, DES decided to adopt the democratic structure for its own governance. Thus, it became a model for teacher-managed institutes in Maharashtra and symbolized 'People's Own Initiative' in evolving education as a means of national regeneration.



# C O N T E N T S

01	Life at IMDR	Vision, Mission and Values at IMDR	02
03	From the Director's Desk	Message from Placement & Internship Committee	04
05	Beating the Stereotype	Legacy of Excellence	06
07	Intellectual Pillars of IMDR	Career Enhancement Programs	08
09	SAP University Alliance	Our Assemblage of Knowledge	10
11	Our Pillars Our Alumni	The PGDM Curriculum	13
14	Batch Profile	Task Force	45
47	Convocation at IMDR	Campus Recruitment Form	48
50	Past Recruiters		





# Life at IMDR®

Characterized by a quaint style of architecture, the building of IMDR effortlessly speaks of its values of simplicity and strength. The classrooms are well equipped with projectors and furniture and are known for their free environment. Regular lectures in classrooms and events throughout the year are an inseparable part of an IMDRite's life. Students in IMDR learn not only from books but also through movies, group discussions, interactions with alumni, dramas etc. The students' favourite Quadrangle which is an open area in the center of the campus is undoubtedly the best place not only for silent book readers but also for groups of talkative students.

IMDR believes in continuous improvement of the students through various extra-curricular activities, events and fests. The challenges that the students encounter while organizing fests and events help them know the market, learn negotiation skills and enhance their communication skills. Some of the events organized are Batch Meets (the interaction between juniors and seniors in which the seniors introduce the juniors to the college, customs and practices followed at IMDR), Ganesh Chaturthi (a ten day spiritual celebration that takes place every year), Garba Night (organized on the auspicious occasion of Navratri), Sanskriti (cultural event where juniors present their skills and talents in front of the juniors), Kshitij (a three-four day college event which includes competition between the juniors and seniors for cultural, sports and other activities) and Alumni Meets. Kshitij is the students' favourite annual fest where they compete in singing, ramp walks, dancing and sports activities.



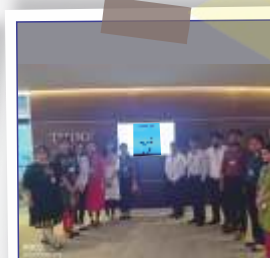
Traditional Day



Tree Plantation



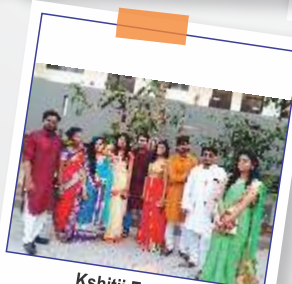
Ganesh Utsav



IBM Visit



Industrial Visit



Kshitij Event



Classroom



Pankhida



# Vision, Mission and Values at IMDR®



Led by management, Driven by students

## VISION

IMDR is a community of students, staff and faculty striving to be vibrant with learning processes in which individuals discover themselves while being productive with their capabilities and creative with their energy. We also nurture relatedness with the world outside so that we grow by sharing the wealth of knowledge and experience.

IMDR is committed to the kind of Management Education which contributes to enlightened management practices and sustained growth of work organizations. Our students should be helped to become thoughtful and sensitive professionals, with a commitment to simultaneously contributing to the environment and the self.

## MISSION

## VALUES

IMDR believes in self-driven learning and development. Students religiously follow this philosophy. It includes both academic and non-academic activities which help to create an opportunity for students to experience freedom of thought and action to make them less dependent on a pre-structured way of thinking and acting.



## Dr. Shikha Jain

Director, IMDR

### From the Director's Desk

Greetings from IMDR!

I am happy to introduce to you the 45th batch of management students, the class of 2018-2020.

This talented and highly motivated batch of students has been groomed with inputs from academic and industry experts and is well equipped to perform in Finance, Marketing, Human Resource, Supply Chains & Operations and International Trade domains. Over four decades of IMDR legacy reflects in these young professionals through their values, thought process and decision making. Curriculum at IMDR incorporates involving skill set demands. Encompassing a blend of cutting-edge core courses and specialized electives, it ensures a firm grounding to navigate through the challenges of the dynamic business and economy. Curriculum delivery is formatted with extensive stakeholder interface ensuring that learner's development is holistic and learning process is contemporary. IMDR enables unique, integrated learning environments where 'learning' to do happens from 'doing' to learn. Ours is a learner-driven campus, where nurturing visions, setting goals, time and resource management, team work are well acquired with actual practice. Inevitably, IMDRites' readiness for the corporate world and their quick response to real business scenarios is par excellence.

Growth is out-bound and this is made possible by a our campus. Learning and skilling opportunities are created within the campus through structured classroom and case study sessions, as well as in the course of out-bound programs such as internships and project work.

Inquiring mind is bred and fed through research and community sensitization programs. An IMDRite would, hence, be a compassionate and socially responsible corporate citizen with a quest to find enduring solutions.

I invite you to view the profiles of budding managers in this brochure. I am confident that you will find bright, versatile and committed young minds to take your corporate growth story forward.

I welcome you to our institute and look forward to your participation on our Campus Placement Program.



- **Head of Placements**

Dr. Giribala Dewasthale

- **Faculty Members**

Dr. Abhijeet Shivane

Prof. Dilip Ranadive

- **Student Co-ordinators**

Anand Kumar

Pratik Desai

Aarti Paruleker

Sayali Kshirsagar

Akshay Kalloli

Parth Mehta



## Message from Placement & Internship Committee

We are happy to invite you for the campus recruitment process for the batch 2018-20! We thank you for the support that you have extended to us over the past so many years.

We want to share with you the value proposition of IMDR for industry partners: autonomy to frame curriculum for changing industry needs, learning climate that facilitates student development, dual specialization for meeting requirements of entry level positions and diverse graduation backgrounds of students resulting in better recruitment options for you.

We are an autonomous institute approved by the All India Council for Technical Education (AICTE), New Delhi and recognized by Directorate of Technical Education (DTE), Maharashtra. Autonomy enables us to stay in touch with changing industry needs. This is reflected in the content and delivery of subjects in the curriculum. Industry thought leaders are a part of our academic council. Apart from the specialization areas of Marketing, Finance, Human Resource, Supply chain & Operations and International Trade, our curriculum comprises courses in Communication Theory and Process, Management of Quality, E-business, Project Management and humanities subject like Psychology, Sociology and Economics. We believe that these help students gain a macro as well as micro perspective towards their functional domain as well as the organization. In addition, the Institute has collaboration with SAP under their University Alliance Program (UAP) to offer the basics of ERP.

For the past four decades, IMDR has developed a holistic approach to management education. Learning is self-driven. Students work in teams towards academic projects as well as co-curricular activities. For all activities, students are encouraged to apply management concepts and theories. The institute nurtures a climate of openness and mutual respect. Students are encouraged to freely express thoughts and ideas. At the same time, they learn to appreciate and respect diverse viewpoints. Over the years our students have achieved the reputation of being 'down to earth performers'.

IMDR offers dual specialization to students wherein they have a major and minor specialization area. Of the ten elective subjects, six are in their major specialization and four are in their minor specialization. This gives them the ability to perform tasks in more than one domain in their entry level jobs and enhances their value.

Students have diverse graduation backgrounds and have undergone their summer internships in different industry sectors. We believe this equips them to contribute positively in different functional areas.

We welcome you to IMDR for the campus recruitment process for the academic year 2019-20!

We believe that with our curriculum, learning climate, dual specialization and students from diverse backgrounds we will be able to fulfill your requirements and create opportunities for our students.



# Beating the Stereotype

## **Selection Procedure**

The selection procedure at IMDR is a unique blend of Behavioural Event Interviewing (BEI) and Group Work wherein the students are personally interviewed by our faculty members and are also asked to perform tasks in small groups. Along with this, the scores of various entrance tests are considered for selection. The selection is purely based on the competencies of the applicants.

## **Instructional System Design Methodology**

The curriculum at IMDR is inspired by the Instructional System Design Methodology (ISDM) wherein all the subjects in the curriculum are linked horizontally in each semester and vertically across semesters. The first semester comprises foundation subjects where basic disciplines of management are taught; the second semester emphasizes on processes in organizations and functional subjects. The knowledge for decision-making and problem solving is derived from the applied functional and integrative subjects taught in the second year. The PGDM program is primarily an entry-level qualification for a management career.

## **Self-Driven Learning System**

Deccan Education Society's heritage of self-reliance and self-renewal underlies the Self Driven Learning System (SDLS) at IMDR. The students take responsibility of their own learning. Along with this, basic norms of academic performance are maintained. Thus, SDLS focuses on developing students to take charge of their own learning and become competent performers who contribute to their own growth and the growth of the system as well as society.

## **Dual Specialization**

IMDR offers dual specialization to students. Students have a major and minor specialization area. Of the 10 elective subjects 6 are in their major specialization and 4 are in the minor specialization. This gives them the ability to perform tasks in more than one domain in their entry level jobs and enhances their value.



# Legacy of Excellence



## Our Collaboration & Linkages:

- ◆ Confederation of Indian Industry (CII)
- ◆ Indo-German Chamber of Commerce (IGCC)
- ◆ Maharashtra Chamber of Commerce Industries and Agriculture (MCCIA)
- ◆ British Council Library (BCL)
- ◆ Indo-French Chamber of Chamber (IFCC)

# Intellectual Pillars of IMDR®

## • Economics, Accounting and Finance

### **CA Sweta Agarwal**

B. Com, CA, CS

### **Dr. Shruti Nagar**

B. Com, M. Com (Finance), MBA (Banking and Finance), PhD (Finance), UGC-NET

### **Prof. Prashant Dhopavkar**

B.E. (Electric), Masters in Economics, Ph. D (pursuing)

### **CA Shailendra Marathe**

B. Com, LLB (gen), FCA, PGD-SEM (IIM-B) Systems

### **Prof. Pradnya Mahajan**

BCS, MDBA, MBA

## • General Management

### **Dr. Avinash Vagha**

MBBS, MS, DNB, MBA, MA, MS (Psychology)

### **Prof. Vipra Tiwari**

B. Tech, PGDM, MPM, Ph. D (pursuing)

### **Adv. RR Ramtirthkar**

B. Com, LLB, MSW

### **Prof. Dilip Ranadive**

B. Sc, MBA (Marketing)

### **Prof. Priyanka Lanka**

B. Sc (Agri), PGDHR (HR)

## • International Trade

### **Prof. S. K. Vaze**

B. Sc, CIIB

### **Prof. Prajakta Pradhan**

BA (Economics), MA (Economics), PGDIT, Masters in Marketing Management

### **Prof. Madhav Apte**

B. Com, Diploma in Marketing Management

## • Human Resources

### **Dr. Parikshit Mahankal**

MPM, Ph. D

### **Prof. Monimoy Sengupta**

BBA(HR), PG-HR

## • Supply Chain & Operations

### **Dr. Abhijeet Shivane**

B. E. (Mech), MMS, MBA, Ph. D Management

### **Dr. Gopal Iyengar**

B. Tech (IIT-B), MMS(IMDR), Ph. D (UK)

### **CMDR. Kaushik Chakrabarty**

B. Sc, PGDHRM, PGDILSCM, PMP (USA)

### **Prof. Ulhas Kelkar**

B. Sc, MBA (HR)

## • Marketing

### **Dr. Shikha Jain**

B. A. Hons (Eco), M. A, PGDM, Ph. D

### **Dr. Giribala Dewasthale**

B. A., MBA, Ph. D (Marketing), UGC-NET, MAH-SET

### **Dr. Suraj Kamble**

B. Com, MBA (Marketing and HRM), Ph. D (Marketing), UGC-NET

### **Prof. Y. V. Dhavale**

MA (Economics), MBA

### **Prof. Rasika Datar**

BA (Economics), PGDM (Marketing)

### **Prof. Sachin Bhide**

M. Com, MBA, PhD (Marketing Management)



# Career Enhancement Programs



**IBM BUSINESS ANALYTICS LAB**  
INITIATIVE OF CAREER EDUCATION



In Collaboration with :  
Deccan Education Society's  
DES Center for Skill Development  
and Innovations (DESCSDI)

## SKILLS DEVELOPMENT AND INNOVATION PROGRAM

As rightly quoted 'Data is the oil of the 21st century. Several organizations use Business Intelligence (BI) and Business Analytics (BA) to take data-driven decisions. The knowledge of BA and BI enables these organizations to automate and optimize their business processes.



**CERTIFICATE IN BUSINESS INTELLIGENCE**  
**CERTIFICATE IN BUSINESS ANALYTICS**  
**CERTIFICATE IN DATA SCIENCE**

With the advent of technology, the business world now is growing at an astonishing rate. All companies use state of the art technology for all their processes and in turn generate a lot of data. Information has become the lifeblood of every company, as is the ability to identify, gather, extract and analyze the unstructured information (data). There is an enormous need to transform this data into useful information which can be used as a catalyst for cutting costs, integrating operations, decision making and tapping newer business opportunities.

The Information Technology landscape lays its emphasis on Automation, Robotics, Analytics and Artificial Intelligence. To help our students seize these new opportunities and help them grow with the data-driven world, DES and IBM have entered into a partnership with the goal of bridging the gap between data science and data analytics skills by providing the students with opportunities to become proficient with data. World technology leader IBM and pioneers in education DES have joined hands to bring the world's best technology, tools and systems at the IMDR campus. The DES-IBM initiative offers short term IBM International Certification Programs in Business Intelligence, Business Analytics and Data Science.

These certifications are carefully crafted for students and working professionals to accelerate their career by giving them a hands-on experience of working with data.

The students at IMDR have an absolute advantage of completing these certification programs in BA and BI along with their dual specialization helping them to become more competent in the industry and to explore challenging opportunities with several business organizations.



# SAP University Alliance



Systems, Applications, Products (SAP) is a leading software enterprise which manages business operations and customer relations. The SAP University Alliances Program (UAP) is a global endeavor that provides university faculty members with tools necessary to teach students how technology can enable integrated business processes and strategic thinking. This program also teaches students the skills which help them stand out in the marketplace.

Universities utilize my SAP Business Suite as an educational tool to integrate classroom learning and application-based learning. SAP encompasses everything from business processes/analytics to web services. UAP provides the fundamental level of understanding of Business Process Platform.





# Our Assemblage of knowledge - IMDR Library & The Computer Centre

The IMDR Library is one of the best B-school libraries in Pune boasting a collection of books and resources from various disciplines. It has a total of 17657 books and reference sources, 837 CDs, 263 DVDs and 21 Theses. It also subscribes to 52 national and 25 international journals along with the CMIE Prowess IQ Database and J-Gate (E-Journal Database).

## IMDR Library is a member of:

- ▶ MCCIA
- ▶ MANLIBNET
- ▶ IGCC
- ▶ IFCC
- ▶ CII
- ▶ IIT Kharagpur Library

## The Computer Centre

Equipped with 120 computers, the Computer Centre at IMDR is primarily a learning facility and a resource room for training, making presentations and working on Excel. The Centre has state of the art technology (hardware and software) to meet the requirements of the students. Students are trained for commonly used technologies like ERP and Excel. There is also a separate Language Lab for language training. Students are given hands-on training on ERP systems under the SAP University Alliance Program. They study the SAP modules like Financial Accounting and Controlling, Sales and Distribution, Material Management and Supply Chain & Human

Capital Management. The Centre is also a training facility for the DES-IBM Analytics certifications. At IMDR the Computer Centre, the Library, the Faculty Rooms and the Office are all networked. The Centre has a 100MBPS leased line connection for internet access. Internet access can be availed by the students for 10 hours a day through LAN and Wi-Fi connection on campus.





# Our Pillars | Our Alumni



**Mr. Mahesh Verma**

Vice President - CRO COO of Credit Suisse  
Batch of 1994 -1996

“The unique 'group work' selection process is what set apart IMDR, where the emphasis was on collaborating rather than a debate which was a deciding factor to join this institution. I liked the curriculum which had an element of practical work and a first in introducing subjects like “Ethics” and group work which contributed in a big way in preparing us for the future. The environment was one of open learning and our teachers were drawn both from academia and industry. The diverse student community gave me a chance to understand various thoughts and opinions which have helped me in my career where I have had to interact and work with people spanning cultures and geographies. The time spent in IMDR was fun and this well rounded education helped me in my professional journey.”



**Mr. Karan Bamba**

Vice President - Reliance Jio  
Batch of 1994-1996

“When I had decided to join IMDR for the PGDM course, it was because I knew about the institute - why it had become autonomous, the culture on the campus, the faculty-student interaction and the way learning happened. My experience at the Institute was just as it should have been. This is one place that focuses on developing strong fundamentals, giving one enough opportunity to apply one's mind, through the curriculum develop a sound understanding of all facets of an organization, whilst at the same time keeps one grounded. It was just as our director said it should be – become sound, strong leather, the shine will automatically come with experience. So true! And of course, the two years were such that in addition to the fun we had going through life on campus, the relationship between us students and the faculty is for a lifetime.”

# Alumni Testimonials



## **Mr. Jaspreet Singh Ahuja**

CEO - New Ventures Partnerships (UK) Ltd.  
Batch of 1990-1992

“One of the dictionary meanings of the word Institute is summary of principles. IMDR at a core level is the summary of principles I upheld in my life. While most management schools focus on making us more competitive, IMDR ended up making us better, happier and grounded people. Those 'human skills' are a stronger mantra for success in the long run versus rankings. Took time to understand and appreciate but most of us do in the long run.”



## **Mr. Sharad Lodhi**

Head Human Resources - Philips  
Healthcare Innovation Centre  
Batch of 1995-1997

“At IMDR, I never felt like 'one amongst many' and neither gave the feeling of being 'the one and only'. Grounding in academics, overall character building, essence of teamwork and need to share and build on your own and each other's ideas is some things that I have taken. Cozy and warm campus, great library are professors with whom you could have a 'healthy' exchange of ideas and classmates that have stayed together forever are the cornerstones of memories.”



## **Deepa Krishnan**

Head Marketing, Digital, Loyalty, PR at Tata Starbucks  
Mumbai, Maharashtra, India  
Batch 1993-1995

“I had the honour of being a part of IMDR from 1993-1995. We were taught by some of the brightest minds like Dr. Bhupatkar and Prof. Sapre. They instilled in us a deep understanding of the subjects we specialized in and taught us value like authenticity, humility and the courage to be yourself.”

# The PGDM Curriculum

Post Graduate Management in Diploma (PGDM) is a primary qualification for people aspiring to build a career in management. It provides an insight into the various aspects of the vast body of knowledge - Management Studies. The curriculum has been designed according to the Instructional Systems Design Methodology (ISDM) which supports the vertical integration of subjects in one semester to next semester and the horizontal integration of subjects within a semester. The curriculum structure has been designed as follows:

## ◆ Foundation subjects (Semester 1)

- Sociology for Managers
- Psychology for Managers
- Business Statistics
- Management Processes
- Business Information Systems
- Self-Development
- Communication Theory and Processes
- Managerial Economics
- Business Communication
- Commercial Geography
- Accounting for Managers

## ◆ Core processes and functional areas (Semester 2)

- Organization Behaviour
- Operations Management
- Indian Economic Environment
- Management Accounting
- Marketing Management
- Business Communication 2
- Human Resource Management
- Business Research Methodology
- Career Management
- Financial Management
- Introduction to Foreign Trade
- SAP Modules

## Summer Internship Program (SIP)

The Summer Internship Program aims at providing students an opportunity to work with corporates to gain experience and knowledge beyond classroom learning. Students work with companies or startups from various sectors like manufacturing, finance, automobile, pharmaceutical, FMCG etc. for a period of eight weeks.

The SIP provides the building blocks which assist in designing the career path of the students. On-the-job learning supplements the theoretical knowledge gained by students.

## ◆ Compulsory subjects

- Strategic Management
- Management of Quality
- Business Ethics
- Project Management
- Organization Design
- Services Marketing and Management
- Entrepreneurship and Business Planning
- Business Analytics



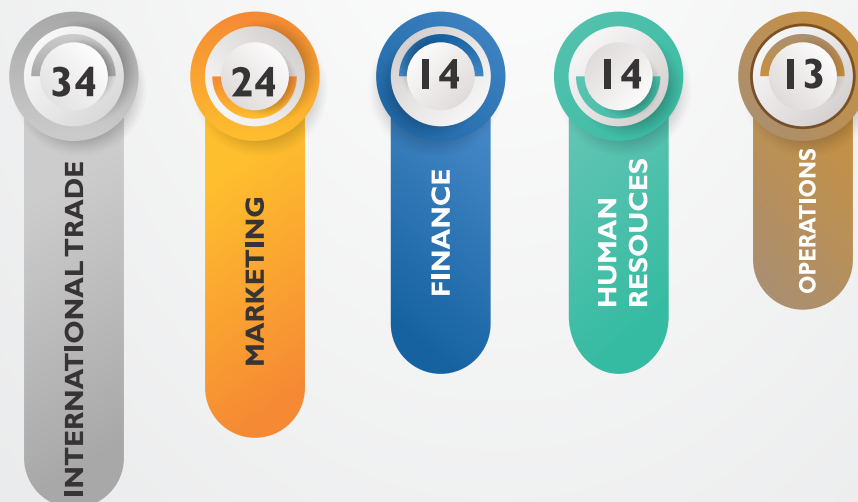
# Batch Profile

## Specialization Statistics

### MAJOR SPECIALIZATION



### MINOR SPECIALIZATION



## MAJOR

Specialization



A well-equipped business is always characterized by its transformation process, logistics, operational strategies and transportation. Transforming a product idea into a finished product not only requires processes but also the management of the people who are planning and controlling these processes. Hence the role of Operations Manager has become very crucial to companies. The curriculum for Operations Management at IMDR covers a blend of all strategic as well as operational skills required in the industry.

### Subjects offered:

- Logistics and Supply Chain Management
- Service Operations Management
- Manufacturing Management
- Materials Management (Stores and Inventory)
- Strategic Initiatives
- Decision Techniques
- Purchase Management



**50%**  
MARKETING



**50%**  
INTERNATIONAL  
TRADE

**MINOR**



# SUPPLY CHAIN & OPERATIONS

The profiles mentioned under specific specializations are arranged in order of merit of Academic Performance of First Year



## Ruchit Chauhan

Educational Background : BE (Mech)  
Minor : Marketing  
Internship Organisation : Perennial Technologies Pvt. Ltd.  
Internship Project : "A Critical Study Of Rented Diesel Generators Of Perennial Technologies Pvt. Ltd. & Suggesting Appropriate Method For Better Performance."

## Yogesh Pande

Educational Background : B.Sc (Computer Science)  
Minor : Marketing  
Internship Organisation : HDFC Bank  
Internship Project : "To Study Scope, Penetration & Strategy Of Renewals Of Non-Life Insurance."



## Chandramohan Bhosale

Educational Background : BE (ETC)  
Minor : Marketing  
Internship Organisation : Sigmarq Technologies Pvt Ltd  
Internship Project : "To study renewals of non-life insurance sold by HDFC bank and its scope, penetration and strategy.."

## Rajul Jain

Educational Background : BE (CE)  
Minor : International Trade  
Internship Organisation : Hansa Managment Services Pvt. Ltd.  
Internship Project : "Study & Preparation Of Supply Chain Manual Covering Supply Chain Functions (International/ Global Procurement, Export & Import Procedures, International Logistics, Port Clearance & Warehousing) Pertaining To On-Highway Products of Hansa Group in African market."





## Deepti Deshpande

Educational Background : BE (Chemical)  
Minor : International Trade  
Internship Organisation : Bioprime Agrisolutions Pvt Ltd  
Internship Project : "Selection Of Optimal Solution For Warehouse Management."

## Akshay Kalloli

Educational Background : BE (Mech)  
Minor : Marketing  
Internship Organisation : Perennial Technologies Pvt Ltd  
Internship Project : "An empirical study on market potential of Diesel generator on rental basis in various sectors with special reference to Pune and Kolhapur."



## Sayali Bankar

Educational Background : B.sc (Geology)  
Minor : International Trade  
Internship Organisation : V.P. Industry  
Internship Project : "Study Of Training & Development At V.P. Industry."

## Hrishikesh Pawar

Educational Background : BE (Mech)  
Minor : Marketing  
Internship Organisation : HDFC Bank  
Internship Project : "A study on consumer awareness of digital platform provided by HDFC bank."







## Vaibhav Shinde

Educational Background : BE (Mech)  
Minor : Marketing  
Internship Organisation : Optisupply Chain Solution Pvt.Ltd.  
Internship Project : To Study Supply Chain Management & Logistics Along With Issues Faced By Them.

## Ashutosh Palsule

Educational Background : BBA  
Minor : International Trade  
Internship Organisation : Force Motors Limited  
Internship Project : "A study on feasible ways for Force Motors to enter into domestic vehicle segment."



## Pratik Sawardekar

Educational Background : B.sc (Zoology)  
Minor : International Trade  
Internship Organisation : Bioprime Agrisolutions Pvt Ltd  
Internship Project : "Selection Of Optimal Solution For Logistics Management."

## Atishay Jain

Educational Background : BBA (Event Management)  
Minor : Marketing  
Internship Organisation : The Insight Partner  
Internship Project : "Smart City Market."





## Kushal Rathod

Educational Background : BE (Mech)

Minor : International Trade

Internship Organisation : Bioprime Agrisolutions Pvt Ltd

Internship Project : "To Determine Increase In The Productivity Of The Organisation."

## Sakshi pawar

Educational Background : B.Com (Export)

Minor : International Trade

Internship Organisation : Nayara Energy Limited

Internship Project : "Planning & Optimizing Crude Oil Logistics For A Refinery."



# MAJOR

Specialization



As rightly quoted by Robert Owen, the Father of Personnel Management, 'It is very important to find the right personnel at the right time at the right place'. At its core, Human Resource caters to providing the right fit for the right job. With the changes in the labour laws, contract obligations, corporate laws, HR has become a very critical subject for study. The curriculum at IMDR is carefully crafted to teach the students HR Planning, Workforce Management, Employee Retention, Motivation Theories and Salary calculations. This enables the students to learn concepts and theories required to become an efficient HR Professional.

## Subjects offered:

- HR Planning and Talent Acquisition
- Employee Compensation and Benefits
- Employee Legislation
- Human Resource Development
- Strategic HR
- Employee and Industrial Relations
- Performance Management



**41%**  
FINANCE



**41%**  
MARKETING



**18%**  
OPERATIONS &  
SUPPLY CHAIN

**MINOR**

HUMAN  
RESOURCE



# HUMAN RESOURCES

The profiles mentioned under specific specializations are arranged in order of merit of Academic Performance of First Year



## Devyani Natu

Educational Background : BBA (IB)  
Minor : Supply Chain & Operations  
Internship Organisation : Schaeffler India Ltd.  
Internship Project : "Validation & Updation of Job Descriptions & GAP Analysis Of Old & New Format Job Descriptions."  
Work Experience : DeAsra (NPO of Persistent Systems Ltd (2 Months)

## Jagriti Mishra

Educational Background : B.Sc Hons.  
Minor : Finance  
Internship Organisation : Future Generali India Insurance Company  
Internship Project : "Equity Research In Oil & Gas Sector."  
Work Experience : Sunbeam School Lahartara, Varanasi (6 months)  
Reliance Foundation School, Koparkhairane, Navi Mumbai (2 years).



## Vaishnavi Date

Educational Background : BBM (IB)  
Minor : Marketing  
Internship Organisation : Atyaasaa Consulting Pvt Ltd  
Internship Project : "Development Methodology of PLC MOOC."  
Work Experience : Swavin Business Consultants Pvt Ltd (2 months), CATS Academy India Pvt Ltd (5 months).

## Shaltiel Samudre

Educational Background : B.com (Cost and works Accounting)  
Minor : Finance  
Internship Organisation : JCB India. Ltd  
Internship Project : "A Study Of Employee Lifecycle management with Special Reference To HR Compliances."





## Sayali Kulkarni

Educational Background : BCA

Minor : Marketing

Internship Organisation : Kings Kitchen Solutions

Internship Project : "A Study On Employee Satisfaction In Kings Kitchen Solutions."

## Vaishnavi Yeravdekar

Educational Background : BBA (IB)

Minor : Supply Chain & Operations

Internship Organisation : JCB India. Ltd

Internship Project : "A Study On The Impact Of Digitisation Of HR Processes w.r.t Hive & Leave Management."



## Tripty Rai

Educational Background : B.A (Political Science & English Literature)

Minor : Marketing

Internship Organisation : Madin Hotel

Internship Project : "A study to recognize what motivates employees towards better performance in hotel industry"

## Vidhigya Choubisa

Educational Background : BBA

Minor : Marketing

Internship Organisation : HRH Group of Hotels, Udaipur, Rajasthan.

Internship Project : "A Study Of Employee satisfaction with Recruitment and On-boarding process at HRH Group of hotels."





## Karishma Jhala

Educational Background : BE (E&C)  
Minor : Supply Chain & Operations  
Internship Organisation : Indo Schottle Auto Parts Private Limited.  
Internship Project : "Standardization of capability matrix for shop floor associates for production, maintenance and quality department."

## Sakshi Agarwal

Educational Background : BBA(Foreign Trade)  
Minor : Marketing  
Internship Organisation : HR Remedy India  
Internship Project : "Recruitment process in HR Remedy."



## Surabhi Pal

Educational Background : B.Com  
Minor : Marketing  
Internship Organisation : Indian School of Business, Hyderabad  
Internship Project : "On-Boarding & Assimilation."

## Nigar Sayed

Educational Background : BBA (HR)  
Minor : Finance  
Internship Organisation : CATS academy Pvt. Ltd.  
Internship Project : "Best practices of employee engagement and reward & Recognition in SMEs in manufacturing."







## Pratik Zende

Educational Background : BA, LLM  
Minor : Marketing  
Internship Organisation : Axis Bank  
Internship Project : "Recruitment & HR Operations In Axis Bank."  
Work Experience : Court Practice (2 yrs).

## Vinita Nair

Educational Background : B.Com  
Minor : Finance  
Internship Organisation : Koso India Pvt. Ltd.  
Internship Project : "A Study Of Performance Appraisal & Compensation Management With Reference To Koso India Pvt. Ltd."



## Suhasini Veeramani

Educational Background : B. Com (Business Entrepreneurship)  
Minor : Finance  
Internship Organisation : HR Remedy India  
Internship Project : Recruitment & Selection Process In HR Remedy India

## Grishma Desadla

Educational Background : B.com  
Minor : Finance  
Internship Organisation : Rohan Builders (I) Pvt. Ltd  
Internship Project : "To study recruitment process at Rohan Builders."





## Pratik Desai

Educational Background : BBM (IB)  
Minor : Marketing  
Internship Organisation : Axis Bank  
Internship Project : "Training need identification for csos."  
Work Experience : ICICI Bank , customer service officer (8 Months)

## Praj Tilekar

Educational Background : BBA (Marketing)  
Minor : Finance  
Internship Organisation : KANTAR IMRB  
Internship Project : "Study The Details Of Kantar IMRB and Their Clients."



# MAJOR

Specialization



With the stock markets and Sensex shaking the world, Finance has become an important part of managerial studies. Internationally benchmarked skills and capabilities for financial markets, financial products and the financial sector are continuously evolving. Financial risks and uncertainties have made the discipline complex. Financial managers not only need to know the standards of practice well, but also need to continuously study the changing financial markets. Adhering to this, IMDR has designed the program to deliver a strong foundation of principles of finance and to understand the analytical tools and skills required for financial decision making. This equips the students to gain an absolute advantage over others to explore new horizons in the discipline of Finance.

## Subjects offered:

- Financial Institutions Markets and Services
- Security Analysis and Portfolio Management
- Fixed Income Securities
- Tax Planning and Management
- Project Finance
- Mergers Acquisitions and Corporate Restructuring
- Financial Planning and Wealth Management
- Credit Risk Management



**47%**  
INTERNATIONAL  
TRADE



**25%**  
MARKETING



**19%**  
HUMAN  
RESOURCES



**09%**  
OPERATIONS &  
SUPPLY CHAIN

## MINOR

# FINANCE



# FINANCE

The profiles mentioned under specific specializations are arranged in order of merit of Academic Performance of First Year



## Akanksha Goyal

Educational Background : B. Com  
Minor : Marketing  
Internship Organisation : Aditya Birla Sun Life Insurance Company Limited  
Internship Project : "Comparative Analysis Of Life Insurance Sector  
With Special Reference to ABSLI, LIC, HDFC LIFE."

## Tasneem Husain

Educational Background : B.com, MA (English & Economics)  
Minor : Human Resource  
Internship Organisation : Karvy Stock Broking Ltd  
Internship Project : Online Stock Trading With Reference To Men &  
Women Pune & Perception Of Women Investors  
Towards Stock Trading  
Work Experience : International Public School (1 year)



## Deepika Katara

Educational Background : B.Com  
Minor : Human Resource  
Internship Organisation : Money Plant Consultancy  
Internship Project : "A Study on Mutual funds as an Investment tool  
with reference to Salaried Individuals in Pune."  
Work Experience : SAC & CO LLP (8 months)

## Noopur R Bhonsle

Educational Background : B. Com (Financial Services)  
Minor : International Trade  
Internship Organisation : Future Generali Life Insurance India Ltd.  
Internship Project : "Equity Research on Automobile sector  
(2 wheeler segment) ."





## Pooja Mehto

Educational Background : BA(HRM)

Minor : International Trade

Internship Organisation : VE Commercial Vehicles (VECV) Limited

Internship Project : "To Study The COSO Principles & Its Applicability On Internal Audit Practice At Volvo Eicher Commercial Vehicles."

## Sayali Kshirsagar

Educational Background : B.com (Cost Accounting)

Minor : International Trade

Internship Organisation : Future Generali Life Insurance India Ltd

Internship Project : Equity Research In Media Sector.



## Swati Suman

Educational Background : BE (E&C)

Minor : Human Resource

Internship Organisation : Aditya Birla Sun Life Insurance Company Limited

Internship Project : Financial statement analysis

## Kirti Nandrekar

Educational Background : BE(Civil)

Minor : Supply Chain & Operations

Internship Organisation : Future Generali Life Insurance India Ltd

Internship Project : "Equity Research On Automobile Sector With Special Reference To NIFTY 50 Four wheeler segment."





## Hrishikesh Deshmukh

Educational Background : BCA

Minor : International Trade

Internship Organisation : J Marathon Advisory Services Pvt. Ltd

Internship Project : "Portfolio management in forex market with respect to top 5 currencies."

Work Experience : Averon Software and Services (11 Months)

## Ajay Kapari

Educational Background : BE (Mech)

Minor : Marketing

Internship Organisation : Aditya Birla Sun Life Insurance Company Limited

Internship Project : "A Sector Analysis Of Automobile Sector In 4 Wheeler With Special Reference To India."

Work Experience : SuperAuto India Limited (8 months), Career Zone LLP (6 Months).



## H Tanvi Jithendra

Educational Background : B. Com

Minor : Supply Chain & Operations

Internship Organisation : Adept Fluidyne Pvt. Ltd.

Internship Project : " Impact On Cost Reduction & Cost Control On Adept Fluidyne Pvt Ltd."

Work Experience : SA Magdum Promoters & Builders(7 months)

## Mugdha Bibikar

Educational Background : B.Sc

Minor : Supply Chain & Operations

Internship Organisation : Future Generali Life Insurance India Ltd

Internship Project : "Equity Research On Banking Sector Of India."

Work Experience : Anand enterprises (3 months).







## Devika Raje

Educational Background : B. Com

Minor : International Trade

Internship Organisation : P J KENI & ASSOCIATES

Internship Project : "A study on Revival Of Sick Unit in India."

## Komal Chaurasia

Educational Background : B. Com

Minor : International Trade

Internship Organisation : Future Generali Life Insurance India Ltd.

Internship Project : "Financial Statement Analysis In Private Sector Banks."



## Ikcha Shankar

Educational Background : B. Com

Minor : Human Resource

Internship Organisation : Sharp Business System India Pvt Ltd

Internship Project : "Debtors Management."

## Jayashri Ghorpade

Educational Background : B. Sc (Mathematics)

Minor : Human Resource

Internship Organisation : Future Generali Life Insurance India Ltd

Internship Project : "Equity Research On Telecommunication Sector of India."





## Shruti R Ghodke

Educational Background : BA (Economics)

Minor : Marketing

Internship Organisation : Aditya Birla Sun Life Insurance Company Limited

Internship Project : "A Sector Analysis of FMCG With Special Reference To India."

## Piyush Nakrani

Educational Background : B. Com

Minor : International Trade

Internship Organisation : Aditya Birla Sun Life Insurance Company Limited

Internship Project : "Equity Research In Indian Banking Sector."

Work Experience : Awign enterprise (Swiggy delivery partner auditor for 7 months)



## Bharath Bhadran

Educational Background : B.Com ( Taxation)

Minor : International Trade

Internship Organisation : Bajaj Allianz Life Insurance

Internship Project : "Fundamental & Technical Analysis Of Equity With Respect To Insurance Sector."

Work Experience : BIJU and ASSOCIATES (2 years 8 years).

## Anand Kumar

Educational Background : BBM(IB)

Minor : Marketing

Internship Organisation : Future Generali Life Insurance India Ltd.

Internship Project : "Equity Research Of Automobile Sector For Retail Investor."

Work Experience : Jardine Lloyd Thompson India Pvt Ltd (1year), Bank of New York Mellon (7 Months), Tata Croma ( 5 Months).





## Prachi Chimthankar

Educational Background : BBA (Finance)

Minor : Human Resource

Internship Organisation : Future Generali Life Insurance India Ltd

Internship Project : "Equity Research Of Fast Moving Consumer Goods (FMCG) In India."

## Deepak Lande

Educational Background : B. Com (Cost and Works Accounting )

Minor : International Trade

Internship Organisation : JMarathon Advisory Services Pvt. Ltd, Bangluru

Internship Project : "A study on fundamental and technical analysis of forex market with respect to top selected currencies."



## Manasi Chavan

Educational Background : B. Com (Cost & Works Accounting)

Minor : International Trade

Internship Organisation : Thermax Limited

Internship Project : "Key drivers for specialty chemical industry: Indian scenario."

Work Experience : Signet Products Pvt Ltd (7 months) , AD Fincorp Pvt Ltd (11 Months).

## Pratiksha Gadhe

Educational Background : BBA (Finance)

Minor : International Trade

Internship Organisation : JMarathon Advisory Services Pvt. Ltd

Internship Project : "Technical Analysis Of Forex Market With Respect To 5 currencies."







## Ruchita Kumbhare

Educational Background : B.Sc ( Biotechnology)

Minor : International Trade

Internship Organisation : Axis bank

Internship Project : "A Study On Creating Awareness Among Customers About Maximum Utilization Of E-Lobby Services & Online Banking Services By Using Mobile Application."

Work Experience : Tata Consultancy Services Limited (5 Months)

## Pooja Lavhate

Educational Background : BCA

Minor : Marketing

Internship Organisation : Edelweiss Broking Limited

Internship Project : "Comparative Analysis Of Mutual Fund Performance & ULIP."



## Sumit Pawar

Educational Background : BBA (Finance)

Minor : Marketing

Internship Organisation : Aditya Birla Sun Life Insurance Company Limited

Internship Project : "Sector Analysis On The Commercial Vehicle."

## Pratiksha Patil

Educational Background : B. Com

Minor : International Trade

Internship Organisation : Axis Bank

Internship Project : "Credit Risk Management."





## Swarup Kajarekar

Educational Background : BBA (Finance)

Minor : International Trade

Internship Organisation : Future Generali Life Insurance India Ltd.

Internship Project : "Equity Research In Information Technology."

## Mani Kumar Pasupuleti

Educational Background : BBM

Minor : International Trade

Internship Organisation : Varun Motors

Internship Project : "Sales Promotion."

Work Experience : Bajaj Finserv Limited (6 Months)



## Ankit Manjrekar

Educational Background : B. Com

Minor : Marketing

Internship Organisation : JMarathon Advisory Services Pvt. Ltd

Internship Project : "A Study on Forex Market please remove Risk Management."

Work Experience : Hari Shankar Brothers (1 year), Investsmart (6 Months)

## MAJOR Specialization



Marketing today finds its place in every industry. Marketers have the firmest finger on the pulse of consumer desires. An efficient marketer uses market research and analysis tools to study the needs, wants and desires of the consumers. Marketing concerns all facets of a business - efficient segmentation and positioning, developing new products, sales and advertising, developing promotion strategies, branding, competitive analysis and so on. The Marketing specialization focuses on educating the students on the recent trends in marketing activities through subjects such as Digital Marketing, Business to Business marketing, Retail Management, Customer Contact Management and Advertising. The curriculum also helps the students know various tools and techniques used.

### Subjects offered:

- Personal Selling and Sales Management
- Business-to-Business Marketing
- Advertising and Promotion
- Retail Management
- Distribution Management
- Marketing Strategy
- Marketing Research
- Digital Marketing
- Direct Marketing and Customer Contact Management



**34%**

INTERNATIONAL  
TRADE



**20%**

FINANCE



**23%**

HUMAN  
RESOURCES



**23%**

OPERATIONS &  
SUPPLY CHAIN

**MINOR**



# MARKETING

The profiles mentioned under specific specializations are arranged in order of merit of Academic Performance of First Year



## Aarti Paruleker

Educational Background : B.Com (Financial Accounting , Auditing & Taxation)

Minor : International Trade

Internship Organisation : Future Generali Insurance India Ltd

Internship Project : "A Study On Investment Pattern of Investors w.r.t Pune."

## Ayushi Shukla

Educational Background : BBA

Minor : International Trade

Internship Organisation : Pratisaad Communications Pvt. Ltd.

Internship Project : "A Study On Role Of Client Servicing Department In An Advertising Agency."



## Anand Rode

Educational Background : BE (Information Technology)

Minor : Finance

Internship Organisation : HDFC Bank

Internship Project : "To Study Perception On People About Personal Loan Of HDFC Bank With Respect To Pune City."

Work Experience : Leo TechnoSoft Pvt. Ltd (5 months)

## Varad Ingale

Educational Background : BE (E&C)

Minor : Human Resource

Internship Organisation : Wipro FMCG

Internship Project : "Impact Of Advertising & Promotion Schemes Adopted By Santoor On Retailers & Consumers Buying Behaviour With Special Focus On Aurangabad City Area."

Work Experience : Tata Consultancy Services Ltd (2 years)





## Rohit Dhole

Educational Background : BE (Mech)  
Minor : Supply Chain & Operations  
Internship Organisation : Wipro FMCG  
Internship Project : "Consumer Relationship Management."

## Satyan Patel

Educational Background : BBA (Marketing)  
Minor : Supply Chain & Operations  
Internship Organisation : NIVA Growth Consultants  
Internship Project : "Promotion of NIVA Workshops."



## Parth Mehta

Educational Background : BBA (Marketing)  
Minor : International Trade  
Internship Organisation : Indo Schottle Auto Parts Ltd  
Internship Project : "Reduction in the "Inventory of Non-Moving Tools, Packaging & Consumables at Indo Schottle Auto Parts Pvt Ltd."  
Work Experience : SG Analytics (3 months)

## Anjali Kukreja

Educational Background : BBA (Finance)  
Minor : Finance  
Internship Organisation : Indian Oil Corporation Limited  
Internship Project : "To Study Processes Of ERP SAP, Banking Operations Along With Ratio Analysis In Reference with IOCL."  
Work Experience : KPMG (3 months)





## Mayur Raundal

Educational Background : BE (Mech)  
Minor : Supply Chain & Operations  
Internship Organisation : Future Generali Insurance India Limited  
Internship Project : "To Study Buying Behaviour Of Customer's About Life Insurance Policies."  
Work Experience : Eaton Industrial Systems Pvt. Ltd., Ahmednagar. (2 years)

## Ali Saify

Educational Background : B. Com (Taxation)  
Minor : Finance  
Internship Organisation : Future Generali Insurance India Limited  
Internship Project : "Equity Research At NBFC Sector."



## Soniya Tayde

Educational Background : B.Com  
Minor : International Trade  
Internship Organisation : Finbud Financial Services Pvt Ltd  
Internship Project : "A Study On Lead Generation Role Of Marketing Executive In Personal Loan Department With Special Reference To Finbud Financial Services Pvt Ltd."  
Work Experience : Punjab Hardware and Sanitary Stores (6 Months)

## Saloni Battuwar

Educational Background : BBA (Services)  
Minor : Human Resource  
Internship Organisation : Future Generali Insurance India Limited  
Internship Project : "To Study The Customer Perception Of Insurance Products Of Future Generali."







## Anoshka Khare

Educational Background : B. Com (Advertising, Sales Promotion & Sales Management)

Minor : International Trade

Internship Organisation : Aditya Birla Sun Life Insurance Company Ltd.

Internship Project : "An In-depth Study On Buying Of Various Types Of Insurance & Selling Strategy Used By Birla Sun Life Insurance Company."

## Hitesh Rathod

Educational Background : B. Sc

Minor : Human Resource

Internship Organisation : Aditya Birla Sun Life Insurance Company Ltd.

Internship Project : "A Study Of Investment Habits Of An Individual Indian Investor."



## Vidyesh Swar

Educational Background : BE (Automobile)

Minor : Supply Chain & Operations

Internship Organisation : Indo Schottle Auto Parts Pvt Ltd

Internship Project : "B2B Lead Generation For Automobile & Solar Sector For GESIPA w.r.t Pune."

Work Experience : Aryan Technologies (3 months)

## Harsha kapse

Educational Background : B. Com

Minor : Finance

Internship Organisation : Aditya Birla Sun Life Insurance Company Ltd.

Internship Project : "Study On Potential Consumers Perception About Insurance As A Product."





## Ajinkya Paraswar

Educational Background : BBA

Minor : Finance

Internship Organisation : HDFC Bank

Internship Project : "Segmentation & Lead Generation"

## Mrunal Pisal Deshmukh

Educational Background : BBA (Marketing)

Minor : Human Resource

Internship Organisation : Future Generali Insurance India Limited

Internship Project : "Consumer behaviour towards insurance policies with reference to Future Generali."

Work Experience : Shoptimize India Pvt. Ltd (3 Months)



## Shahbaj Khan

Educational Background : B. Tech (Mech)

Minor : International Trade

Internship Organisation : HDFC Bank

Internship Project : "Impact of Services in Customer Acquisition" instead of "KYC Detail".

## Prithviraj Sutar

Educational Background : B. Com

Minor : Finance

Internship Organisation : JMarathon Advisory Services Pvt. Ltd., Bengaluru

Internship Project : "Risk Management In Forex Market With Reference To Five Currency Pairs & Understanding The Effect Due To Change In International Environment".





## Aniket Ghule

Educational Background : B. Sc (Physics)  
Minor : International Trade  
Internship Organisation : Indo Schottle Auto Parts Ltd.  
Internship Project : "Metal Market Price trend analysis & Reduction of Non-moving inventory (Direct Material)."  
Work Experience : Konnet Inter Sec Pvt Ltd (1.5 years)

## Neel Shah

Educational Background : B. Com  
Minor : International Trade  
Internship Organisation : Parag Milk Foods Ltd  
Internship Project : "Business Development Of Gowardhan Ghee & Market Analysis Of Go Cheese."



## Nikhil Uttekar

Educational Background : B. Com (Business Administration)  
Minor : International Trade  
Internship Organisation : The Insight Partners  
Internship Project : "A Study On Marketing Research Process & Third Party Logistics."  
Work Experience : Xplore Technology (2 years)

## Rohan Vohra

Educational Background : BCA  
Minor : International Trade  
Internship Organisation : HDFC Bank  
Internship Project : "Comparative Analysis Between Payzapp & Other Online Payment App."







## Suryansh Tamrakar

Educational Background : B. Sc (CS)  
Minor : Finance  
Internship Organisation : Money Plant Consultancy  
Internship Project : "Study On Awareness Of Mutual Fund With Reference To IT Sector In Pune."

## Yogeshwar Patil

Educational Background : B. Tech (Food science and technology)  
Minor : Supply Chain & Operations  
Internship Organisation : Forbes Marshall  
Internship Project : "To Analyse Various Digital Media Platforms To Increase The Reach Of B2B Organisation Digitally."  
Work Experience : Hindustan Unilever Limited (3 Months).



## Naman Khandelwal

Educational Background : BBM (IB)  
Minor : International Trade  
Internship Organisation : Indo Schottle Auto Parts Ltd  
Internship Project : "Survey On Competitor Analysis With Respect To Automotive Companies."

## Tejas Kadam

Educational Background : B. Sc  
Minor : Human Resource  
Internship Organisation : KANTAR IMRB  
Internship Project : "To find out overall experience of the car owners regarding various aspects of service."





## Akshay pawar

Educational Background : BBA (Marketing)  
Minor : Human Resource  
Internship Organisation : KANTAR IMRB  
Internship Project : "Study On Customer Satisfaction Of Car Owners Regarding Various Aspects At Authorized Service Centre & Also To Determine Satisfaction Level Post Servicing Their Cars In Pune."  
Work Experience : Trendyworks Technologies Pvt Ltd (2 Months)

## Akshay Potbhare

Educational Background : BCCA  
Minor : International Trade  
Internship Organisation : Safepack industries ltd  
Internship Project : "A Market Research On International Lead Generation Of Packaging Product Of SafePack Industries Ltd. With respect To Africa Continent."



## Shubham Patil

Educational Background : B. Sc (Chemistry)  
Minor : Supply Chain & Operations  
Internship Organisation : Wipro FMCG  
Internship Project : "Impact of promotional activities on the buying behaviour of consumers."

## Harshil Dave

Educational Background : B.Com  
Minor : Human Resource  
Internship Organisation : Project Perfumery India  
Internship Project : "Alternative scents."





## Aniket Vinod Dighade

Educational Background : BE (Mech)

Minor : Supply Chain & Operations

Internship Organisation : Provilac Pvt Ltd, Pune

Internship Project : "Strategies To Improve Lead Generation Through Online & Offline Modes."

Work Experience : Provilac Pvt Ltd, Pune (11 Months).

## Amol Bhavsar

Educational Background : B. Sc (Computer Science)

Minor : Human Resource

Internship Organisation : Amul GCMMF Ltd.

Internship Project : "A Study Of Competitors Analysis & Business development Of Fresh Products In Nashik."

Work Experience : Bulls Eye (3 years), Spectrum Academy (2 years)





# T A S K



ADMISSIONS  
COMMITTEE

ALUMNI  
COMMITTEE



CULTURAL  
COMMITTEE



SPORT'S  
COMMITTEE



ENTREPRENEURSHIP  
& INNOVATION CELL





# F O R C E

## PLACEMENT & INTERNSHIP COMMITTEE



## PUBLICATION COMMITTEE



## INDUSTRY INSTITUTE INTERFACE COMMITTEE



## RESEARCH COMMITTEE



## CORPORATE SOCIAL RESPONSIBILITY COMMITTEE



# Convocation at IMDR®

Convocation is a the most awaited moment of every diplomate's life. IMDR understands these feelings of students and organizes a Convocation Ceremony for all the students who have completed PGDM. The ceremony is characterized by great amount of excitement and mixed feelings of students as well as faculty members. The Quadrangle is a buzz with activity and anticipation that culminates in students receiving their diplomas from the Chief Guest. Apart from students Convocation attendees include parents, past and present faculty members, members from our sister DES institutes and Friends of IMDR from Corporate sector as well as people from all walks of life.



Chief Guest, Mr. George Varghese (CEO Indian Express)  
Addressing the gathering during 44<sup>th</sup> Convocation





# Campus Recruitment Form

To,  
The Head,  
Placement & Internship Committee  
IMDR, Pune - 411 004, Maharashtra, India.

Email : [placements@imdr.edu](mailto:placements@imdr.edu)  
Website : [www.imdr.edu](http://www.imdr.edu)

## FROM :

Name \_\_\_\_\_

Designation : \_\_\_\_\_

Organization : \_\_\_\_\_

Website : \_\_\_\_\_ Email : \_\_\_\_\_

Telephone : \_\_\_\_\_ Fax : \_\_\_\_\_

We are interested in the students of IMDR for campus recruitment Yes ☐ No ☐

## OUR REQUIREMENT ARE IN THE FOLLOWING AREAS :

Marketing ☐

Finance ☐

Supply Chain and Operations ☐

Human Resources ☐

International Trade ☐

## OUR SELECTION PROCEDURE INCLUDES :

CV based selection YES ☐ NO ☐

Written Test YES ☐ NO ☐

Group Discussion YES ☐ NO ☐

Personal Interview YES ☐ NO ☐

Teleconferencing YES ☐ NO ☐

Any other mode :

We would like conduct a Pre- Placement Talk at IMDR Yes ☐ No ☐

## We would require the following equipments for presentation :

LCD Project ☐ If other, State : \_\_\_\_\_

**You can Contact :**

Designation :

**Dr. Giribala Dewasthale**

Head of Placements &  
Internships Committee

**Tel.: 020 - 67656243**

**Mob.: +91 - 9822242101**



## Past Recruiters







### **Placement & Internship Committee**

#### ● Head of Placements ●

Dr. Giribala Dewasthale  
+91 9822242101 | 020-67656243

#### ● Faculty Members ●

Dr. Abhijeet Shivane  
+ 91 9607944656  
Prof. Dilip Ranadive  
+91 9689925392

#### ● Student Co-ordinators ●

Aarti Paruleker +91 9370429887  
Akshay Kalloli +91 9595009503  
Anand Kumar +91 8180963249

Sayali Kshirsagar +91 9850574715  
Parth Mehta +91 9960701319  
Pratik Desai +91 8446691834

Deccan Education Society's

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